To: Heller, Edmund G., Moulton, G, Reidy, Gerald J., Gambardella, Mark R., Brown, Greg, Shook, Ellen S., Ciesluk, M, Lesniewski, Ronald J., Imbriano, Michael A., Dogali, Ellen T., Dabaghian, Charles N., Valderrama, Henry, Cleerdin, Sean, Cobucci, M J., Mcgavin, Nate J., Casey, Robert A., Laberge, David M., Chomko, Daniel, Weber, R L., Crosby, Judy L.
From: Kuruc, Nick
Posted: 3/2/98 7:39
Opened: 3/3/98 13:52
Subject: NJ Merchandising Show

Attached is a sample invitation with all information pertinent to the March 16 and 17 merchandising show for New Jersey Chain, Retailers, and Direct Acounts.

CC: Morris, Jim-1340, McGovern, M D., Evanchik, A E., Fricke, R H., Wolfe, Laney, Mitchell, Greg, Bomgardner, Denny L., Orourke, Rory, 1200 - New York Region (SCULLYA), 1300 - Philadelphia Region (HAYESJ4)

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Source: https://www.industrydocuments.ucsf.edu/docs/rrpn0000

To Our Business Partners.....
a Very Special Invitation

See what the future holds....R. J. Reynolds Tobacco Company will be conducting a Cigarette Merchandising show to help retailers cope with changes that will be required in the merchandising of the cigarette department due to pending legislation.

You will be able to see and touch the New World generation of merchandising options available from RJR. Listed below are details:

- ***Dates: Monday March 16 and Tuesday March 17, 1998***
- ***Time: March 16- 11:00AM to 7:00 PM, March 17, 9:00 AM to 3:00 PM***
- ***Place: Sheraton Meadowlands Hotel, Route 3, Secaucus, NJ (located directly across from Giants Stadium)***

For further information call 732-225-4774.
Looking forward to seeing you there!

R. J. Reynolds Tobacco Company

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Source: https://www.industrydocuments.ucsf.edu/docs/rrpn0000